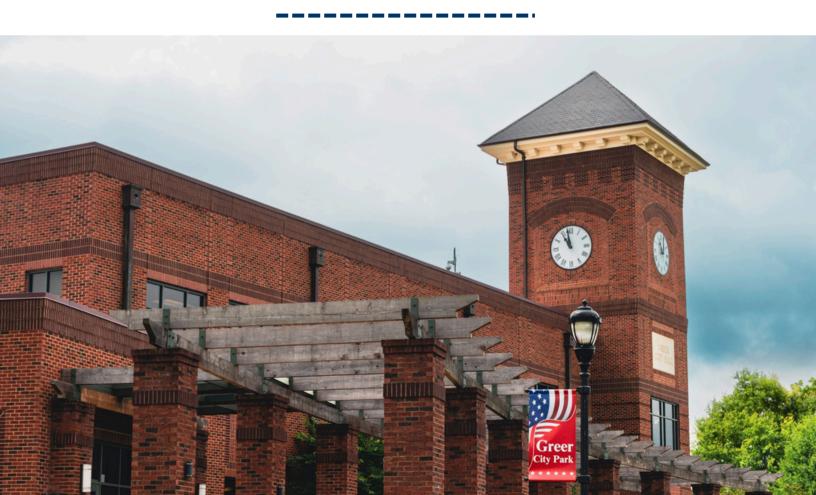


THE SOUTH CAROLINA DIVISION OF THE IAI

2025 CALL FOR VENDORS/SPONSORS

2025 Annual SCIAI Conference

May 5-8, 2025
City of Greer Event Center
301 E. Poinsett St Greer, SC 29651





Event Information



HOTEL INFORMATION

HAMPTON INN GREER

112 N. MAIN ST. GREER, SC 29651 GROUP CODE: CHH90F

GROUP RATE: \$129/PER NIGHT PLUS TAXES AND FEES

VENDOR BENEFITS WITH THE SCIAI

- 4 DEDICATED BREAKS OVER TWO DAYS TO INTERACT WITH ATTENDEES
- 2 TICKETS TO EACH SOCIAL EVENT
- ATTENDEE CONTACT INFORMATION PROVIDED AFTER THE EVENT (UNLESS ATTENDEE OPTS OUT DURING REGISTRATION)
- SPRINGTIME EVENT-DURING LESS BUSY TRAVEL TIMES
- 10 MINS FROM GREENVILLE SPARTANBURG INT. AIRPORT, 1.5 HOURS TO CHARLOTTE INT. AIRPORT;
- EVENT DRIVEN SPONSORSHIPS VERSUS TRADITIONAL "TIERED SYSTEM".
- 50+ ATTENDEES PRESENT LAST YEAR, 60+ ATTENDEE GOAL FOR THIS YEAR
- 600+ FACEBOOK FOLLOWERS

TABLE FEE/ NEEDS

- THERE IS A \$250 TABLE FEE IN PLACE FOR THE VENDOR HALL IN 2025
- THIS IS A PER TABLE COST, WITH OPTIONS OF 1, 2, OR 3 TABLES (3 TABLE DISCOUNTED TO \$650 TOTAL) *NEW: SOME SPONSORSHIPS INCLUDE TABLE FEES*
- PLEASE NOTIFY OF ANY ELECTRICAL OR WI-FI NEEDS- NEEDS ARE NOT GUARANTEED BUT SCIAI WILL STRIVE TO MEET THE NEEDS OF ALL VENDORS.

VENDOR HALL INFORMATION

- AT THE 2024 CONFERENCE THERE WILL BE 2 DAYS AVAILABLE FOR VENDORS TO PARTICIPATE IN THE VENDOR HALL. THIS WILL TAKE PLACE **ALL DAY TUESDAY AND WEDNESDAY (MAY 6-7)**
- SET-UP WILL BE AVAILABLE FROM MONDAY EVENING FROM 4PM-7PM. ADDITIONAL SET-UP CONTINUES AT 7AM ON TUESDAY MORNING WITH PARTICIPANTS ARRIVING AT 7:30AM FOR BREAKFAST. CLASSES BEGIN AT 8:30 (FIRST DEDICATED BREAK AT 10AM)
- THERE ARE 4 TOTAL DEDICATED VENDOR BREAKS DURING THE DAY ON TUESDAY AND WEDNESDAY FOR A TOTAL OF 2 HOURS.
- A **LIMITED** NUMBER OF PACKAGES CAN BE SENT TO THE VENUE AHEAD OF TIME. THEY HAVE A SMALL SPACE AVAILABLE TO STORE THESE ITEMS. PLEASE ADVISE ON YOUR REGISTRATION IF YOU NEED THIS SERVICE.
- AN AREA FOR LARGE DISPLAYS SUCH AS VEHICLES MAY BE AVAILABLE-IF NEEDED PLEASE CONTACT SO WE CAN DISCUSS WITH THE VENUE



Vendor Registration

Registration is completed via Google form

Registration Link: https://forms.gle/NHZVBu11Xn9MtG4D9

Table Fees and Sponsorships can be payed by PayPal, invoice, or check.

SCIAI PAYPAL Link can be found at https://sciai.org/SpringConf.html

If you request an invoice on your registration form, it will be sent to the contact email provided.

Checks can be made payable to SCIAI and mailed to:

Sumter Police Department C/O: James Kearney 335 North Lafayette Dr., Sumter, SC, 29150

Ensure you specify on your registration which payment method you are planning to complete

AVAILABLE SPONSORSHIP PACKAGES

EVENING SOCIAL SPONSOR - \$3000 *TITLE SPONSOR*

- MAIN TITLE SPONSOR ALONG WITH THE CITY OF GREER, SC
- SPONSOR FOR THE WEDNESDAY EVENING SOCIAL-THE MAIN SOCIAL EVENT
- LARGE DEDICATED SIGNAGE AT WEDNESDAY EVENING SOCIAL
- LARGE SPONSORSHIP LISTING AT CONFERENCE CHECK-IN
- LISTED AS SPONSOR ON FULL PAGE EVENING SOCIAL ADVERTISEMENT IN CONFERENCE PROGRAM-LOGO INCLUDED
- FULL PAGE ADVERTISEMENT IN CONFERENCE PROGRAM.
- FIRST FULL PAGE AND BACK FULL PAGE ADVERTISEMENT IN IDENTIFIER (4 ISSUES)
- 2 DEDICATED SOCIAL MEDIA POSTS-SPONSOR SHOUTOUTS
- LARGE SPONSORSHIP LISTING ON WEBSITE/CONFERENCE PAGE
- PRIORITY VENDOR HALL LOCATION *INCLUDES TABLE FEES UP TO 3 TABLES*

WELCOME RECEPTION OR BUSINESS LUNCH SPONSOR-\$1500

SOLE VENDOR FOR EACH EVENT, CAN BE SPLIT TO 2 VENDORS BUT WOULD SHARE PERKS BELOW

- SPONSOR EITHER MONDAY'S WELCOME RECEPTION OR THE BUSINESS LUNCH ON TUESDAY-FIRST COME FIRST SERVED ON CHOICE
- LARGE DEDICATED SIGNAGE AT EITHER EVENT
- MEDIUM SPONSORSHIP LISTING AT CONFERENCE CHECK IN
- HALF-PAGE ADVERTISEMENT IN CONFERENCE PROGRAM
- SINGLE FULL PAGE ADVERTISEMENT IN IDENTIFIER FOR A YEAR (NEXT 4 ISSUES)
- 1 DEDICATED SOCIAL MEDIA POST SPONSOR SHOUTOUT
- PRIORITY VENDOR HALL LOCATION *INCLUDES TABLE FEES UP TO 2 TABLES*

HOSPITALITY OR EDUCATIONAL SPONSORSHIP- \$750

MULTIPLE VENDOR SPOTS AVAILABLE

- SPONSOR THE LIBATIONS AND REFRESHMENTS IN THE HOSPITALITY SUITE OR SPONSOR A
 SPEAKER/WORKSHOP AT THE CONFERENCE. THIS FUNDING WILL GO TOWARD THE TRAVEL/LODGING
 COSTS FOR A SPEAKER AT THE EVENT.
- LARGE DEDICATED SIGNAGE IN THE HOSPITALITY SUITE OR AT THE SPEAKING EVENT.
- MEDIUM SPONSORSHIP LISTING AT CONFERENCE CHECK IN
- HALF-PAGE ADVERTISEMENT IN THE CONFERENCE PROGRAM
- 1 DEDICATED SOCIAL MEDIA POST SPONSOR SHOUTOUT
- *INCLUDES TABLE FEE FOR 1 TABLE*

BREAK OR RAFFLE SPONSORSHIP-\$500

MULTIPLE VENDOR SPOTS AVAILABLE

- SPONSOR OF ONE OF THE MORNING OR AFTERNOON BREAKS IN THE VENDOR AREA. BREAKS WILL INCLUDE COFFEE/AM SNACKS OR DRINKS/PM SNACKS. FUNDS MAY ALSO BE USED FOR RAFFLE PRIZES THAT ATTENDEES CAN BUY TICKETS FOR.
- TABLETOP SIGNAGE AT THE BREAK WITH YOUR LOGO OR SIGNAGE AT THE RAFFLE AREA
- GENERAL SPONSORSHIP LISTING AT CONFERENCE CHECK-IN
- LISTED IN SPONSOR SOCIAL MEDIA POST

Thank you in advance for your consideration of support for the South Carolina IAI. We strive to give our vendors the best experience as our organization could not provide the quality conferences it does without YOU!

www.SCIAI.org

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